

FALLEN. FOUGHT. RISEN.

Boris Riek on entrepreneurial resilience and ethical radicalism.

Boris Riek is an entrepreneur, speaker, and expert on personal strength. His bold resistance campaign and unwavering entrepreneurial spirit after a criminal attack on his family business earned him recognition far beyond Germany's business community. His story isn't a myth – it's living proof: with integrity, courage, and character, even the darkest crisis can be overcome – and a new future can be built.



Boris Riek is an entrepreneur, visionary, and radical resilience expert.

As successor to a German family business, he successfully led it into its fourth generation – until a corporate crime incident changed everything.

Instead of giving in, he launched his own investigation, exposed an entire group of perpetrators – and initiated a public resistance campaign that remains unique in Germany.

Once a millionaire, he lost all personal and business assets, became homeless – and fought his way back as an entrepreneur. Today, Boris Riek is again active as a family business leader and strategic investor. He serves as a mentor for the NextGen, a speaker on ethical entrepreneurship, visionary thinking, and radical resilience.

He speaks at universities, TEDx events, business forums and within the start-up community – as a voice for courage, integrity, and entrepreneurship from someone who fell hard, rose again, and now builds bold visions from the ashes.

With nearly four decades of business experience, a career as Germany's top personality coach for entrepreneurs, and as an author on resilience and leadership, Boris draws on deep personal insight. Now using New York City as the hub of his work, he continues to operate primarily in the DACH region – with a focus on Germany – and leads a multinational team of young partners building a new entrepreneurial platform.



Key Topics & Perspectives



Radical Resilience



Personal Strength

Start-up &
Founder Spirit



AI & Courage to
Build the Future

NextGen &
Succession



Entrepreneurial Ethics
Entrepreneurial Ethics

Available Formats

Keynote Talks

e.g. "Corporate Crime
& Comeback –
Lessons from the
Edge of
Entrepreneurship"

Short-form Talks

for start-ups, successors,
and family businesses –
practical, energizing,
direct

Mentoring Sessions

for students, aspiring
founders, and young
leaders – on resilience
& entrepreneurial
perspective

References (Selection)

Stage & Academia:

TEDx Eutropolis · MW4E – Maastricht Center for Entrepreneurship
· Maastricht University · RWTH Aachen

Media & Public:

NDR · Radio Bremen · Radio ffn · Antenne Niedersachsen · NOZ · Weser Kurier
· WAZ · HZ · Ruhrnachrichten · and more

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